



## Lancome Color Studio

SAN FRANCISCO

Because cosmetics retail is moving away from the “traditional glass counter” toward more self-service, Lancome used an illuminated serpentine wall to divide the store into three service zones: a café-style area to target quick-purchase customers and samplers, a more intimate area for full makeovers and an open-sell area. The wall is composed of white plastic laminate with sandblasted-acrylic doors.

### Design Team:

Kenne Shepherd, New York – Kenne Shepherd, principal;  
Patri Merker, New York (associate architect)

### Outside Design Consultants

Richter+Ratner Contracting Corp., Maspeth, N.Y. – Lars Nilsen, project manager (contractor); Renee Cooley Lighting Design, New York (lighting); Flack & Kurtz, San Francisco (engineers); Sound & Sight, New York (audio/visual)

### Suppliers

Richter+Ratner Contracting Corp., Maspeth, N.Y. (millwork); Cupertino Electric Co., San Francisco (electrical); Metropolitan Glass Corp., San Francisco (glass and mirrors); Tilewest, Berkeley, Calif. (ceramic tile)

### Photography

Peter Paige Photography, Upper Saddle River, N.J.

